



Launch-Ready Communications Platform

A SMARTER FUTURE FOR BUSINESS VOICE

Vesper Connect gives CSSA members a cloud-based business communications platform built on Voyant Solutions technology, plus flexible support to help you brand, launch and bring it to the businesses you serve.



WHY CHANGE CAN'T WAIT

Aging switch platforms, rising support costs and regulatory change are accelerating the need to modernize traditional voice networks and revenue models.

- Reduce dependence on aging voice infrastructure
- Move to modern, cloud-based communications
- Expand services for business customers
- Create scalable, recurring revenue
- Compete more effectively with national providers



DESIGNED FOR LOCAL BUSINESS NEEDS

Vesper Connect is a scalable, seat-based model that can support small and mid-sized businesses, schools, healthcare organizations, local government, professional-services firms and multi-location or mobile teams.

KEEP THE BRAND - AND THE RELATIONSHIP

Bring Vesper Connect to market under your telecom's own brand while maintaining control of the customer experience.

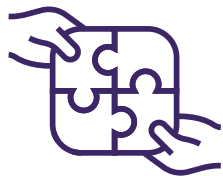


- Set your own retail pricing and service strategy
- Market directly to businesses in your area
- Maintain ownership of the customer relationship
- Build on existing broadband and business relationships
- Pair modern technology with trusted local support

Your customers receive a modern communications solution from the provider they already know and trust.

TECHNOLOGY PLUS THE HELP TO LAUNCH

Every rural telecom has different resources, capabilities and launch needs. Vesper Connect gives CSSA members access to the technology, with optional support tailored to fit their organization.



SUPPORT WHERE YOU NEED IT

Use the platform on its own or add the product, marketing, onboarding and operational support that best fits your team.

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GET YOUR TEAM READY

- ✓ Platform onboarding and administrative training
- ✓ Customer setup, ordering and support processes
- ✓ User and administrator guides
- ✓ Post-launch clarification and support resources

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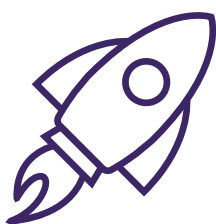
SHAPE THE OFFERING

- ✓ Product positioning and value proposition
- ✓ Retail-pricing guidance
- ✓ White-label naming and branding
- ✓ Launch planning

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TAKE IT TO MARKET

- ✓ Product and support webpages
- ✓ Email and social media content
- ✓ Customer-facing collateral
- ✓ Sales and support materials



A STRONG FOUNDATION FOR WHAT'S NEXT

CSSA's rural telecom expertise paired with Voyant Solutions' proven cloud communications technology.

- Modernize legacy voice services
- Expand business communications offerings
- Support a scalable, seat-based service model

READY TO GET STARTED?

Vesper Connect helps CSSA members modernize voice services, strengthen their business offerings and move forward with a launch-ready communications solution for the businesses they serve.



Learn how Vesper Connect can support your voice-modernization and business-growth strategy.

800-252-2772 | insidesales@cssa.net | cssa.net/vesper-connect/